

Hampton Roads Sports Commission



Winners from the 2013 event pose with their awards

Left to right: ODU Head Football Coach Bobby Wilder (accepting Football Offensive Player of the Year Award for Taylor Heinicke), CNU Football Defensive Player of the Year Evan Moog, The Apprentice School Basketball Defensive Player of the Year Terrance Palmer, Hampton University Basketball Offensive Player of the Year Keiara Avant, Norfolk State Head Basketball Coach Robert Jones (accepting Basketball offensive Player of the Year for Pendavis Williams)

*Not pictured, William and Mary Basketball Defensive Player of the Year Janine Aldridge

This is the third year for this annual awards dinner that recognizes and celebrates the athletic seasons of the Colleges and Universities throughout Hampton Roads. We honor the coaches and student-athletes of the Apprentice School, Christopher Newport University, Hampton University, Norfolk State University, Old Dominion University, Virginia Wesleyan and William & Mary. This year's event will recognize the top student-athletes and coaches in Football, Men's Basketball and Women's Basketball by announcing the Hampton Roads Offensive and Defensive Player of the Year Awards in each sport.

The HRSC is pleased to offer your business the following sponsorship opportunities. We thank you for supporting the HRSC and the wonderful athletic programs and student-athletes of our local colleges and universities.

Contact

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<http://www.hamptonroadssports.org/>



Third Annual Celebration of College Athletics Awards Dinner

April 8, 2014

The DoubleTree Hotel
1900 Pavilion Drive
Virginia Beach, VA 23451

6:00pm – 7:00pm:

VIP Cocktail Reception

7:00pm – 9:00pm:

Athletic Awards Dinner

Projected Attendance: 350+

Past Sponsors:

94.1 ESPN Radio
The Apprentice School
Atlantic Bay Mortgage Group
Burton Lumber
Christopher Newport University
Clancy & Theys
City of Hampton
City of Newport News
City of Virginia Beach
College of William and Mary
Hampton University
Huntington Ingalls
K&D Round's Landscape Services
Monarch Bank
Norfolk State University
Old Dominion University
Sentara Sports Medicine
Sports Hampton
Towne Bank
USA Discounters
Vandeventer Black LLP
Virginia Beach Field House

Hampton Roads Sports Commission Celebration of College Athletics

Presenting Sponsor - (Exclusive) Members only- \$3,000

- Company name listed in event title "HRSC Celebration of College Athletics presented by (company name)"
- One (1) front row table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Opportunity to:
 - provide remarks for video coverage to be used for event re-cap and for future event promotion (if applicable)
 - provide opening remarks and introduce speaker
 - Place full page advertisement in event program
- Entry for 10 to VIP reception with cash bar prior to event with coaches, athletic Directors, student-athletes and special guests
- Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: sponsorship forms, broadcast email communications (sent to 5,000+ contacts), event fliers, social media posts and press releases
 - event website
 - event program
 - slide show during event
- Prominent placement of company banner near podium and in VIP reception



Player of the Year Sponsor - (Two: Offense or Defense) Member price - \$2,500/Non-member price - \$3,000 (Offensive SOLD)

- Company name listed in program and verbally for the three awards in each category: "Offensive (or Defensive) Player of the Year in (sport) presented by (company name)".
- One (1) front row table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Opportunity to present awards to recipients in respective category
- Entry for 6 to VIP reception with cash bar prior to event with coaches, athletic directors, student-athletes and special guests
- Prominent placement of logo (and link where applicable) on:
 - all promotional communications, including but not limited to: sponsorship forms, broadcast email communications (sent to 5,000+ contacts, event fliers, social media posts and press releases
 - event website
 - event program
 - slide show during applicable portion of event
- Placement of company banner near podium

Gold Sponsor - (Four) Member price - \$2,000/Non-member price - \$2,500

- One (1) table for ten with company name displayed on table
- Two drink tickets per person (20 total)
- Entry for 4 to VIP reception with cash bar prior to event with coaches, athletic directors, student-athletes and special guests
- Placement of company logo in program
- Company name recognition in press releases and media kits
- Company name and link posted on event website and on all broadcast emails sent to 5000+ contacts

Silver Sponsor - (Multiple) Member price - \$1,500/Non-member price - \$2,000

- One (1) table for ten with company name displayed on table
- One drink ticket per person (10 total)
- Company name listed in program
- Company name posted on event website

Table Sponsor - (Multiple) Member price - \$850/Non-member price- \$1,000

- One (1) table for ten with company name displayed on table
- Company name listed in program

